CS-499 Module Three

Journal 2.1

Marketing with ePortfolio and Artifact update

Alex Mehr

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Part 1

* How might you use ePortfolio for the benefit of self-promotion?

ePortfolio is valuable tool and for self-promotion and build a tech resume. In today’s tech world,

it is important to highlight the skills and hands-on project showcasing to better promote

ourselves. eProtfolio is a curated collection of my best projects in the software engineering, Data

structure and algorithms and database and also a narrative of my skills that demonstrates my

understanding and knowledge of these skills. This would help me to stand out as a candidate in

my career advancement process and it will provide hiring managers a better understanding of

what I write in my resume and relate to it.

* How might you mitigate risks while maximizing the marketing potential of the

ePortfolio?

To mitigate the risk and maximize my chances, I would select and highlight what is necessary

and avoid providing too much detail as it could backfire, and I avoid providing sensitive

materials such as source codes that are proprietary. I will maximize my marketing potential by

describing the technologies I used for each project and skills and how I contributed in each

project and what I learned from them. Also, I will add how I approached problems and issues to

showcase my problem-solving, communications and collaboration skills.

* Describe possible downside or risks-for instance, the risk of posting intellectual property

online for public consumption.

The downside of sharing information publicly via ePortfolio increases the chances of intellectual

theft. When a code or project is available online and is open to public, everyone could download

and use that for their own use without permission, specially if that code is part of a company

project that is private and should not be shared to anyone outside of the company. Another

downside is when the ePortfolio is outdated and have not been checked and updated for a long

time and it will create a misconception that skills are not being utilized and my skills are not at

the level of their acceptance.

* Which course outcomes have you achieved so far, and which ones remain?

I have achieved many outcomes that aligns with my career and personal goals such as design and

develop software and computing solutions by utilizing algorithm and data structure principles, I

have demonstrated my proficiency of developing mobile applications using Android Studio. I

have also achieved a level of skill in information security and networking. I still working toward

proficiency in code writing and implementing more complex codes to improve my programming

skills.

Part 2

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| | **Checkpoint** | **Software Design and Engineering** | **Algorithms and Data Structures** | **Databases** | | --- | --- | --- | --- | | **Name of Artifact Used** | **Artifact name:**  MainActivity  **Origin:** CS 360 Mobile Architect and Programming | **Artifact name:** Top 5 Destination Slideshow  **Origin:** CS 255  System Analysis and Design | **Artifact name:**  DatabaseManager  **Origin:** CS 360  Mobile Architect and Programming | | **Status of Initial Enhancement** | Working on enhancement but on track for the submission deadline with a day to spare for issues | Enhancements not completed | Enhancements not completed | | **Submission Status** | Initial work and has been started but no enhancement has been submitted yet. | Initial work and has been started but no enhancement has been submitted yet. | Initial work and has been started but no enhancement has been submitted yet. | | **Status of Final Enhancement** | Currently in progress. I aim to implement more interactive and logical code . No definitive version yet. | Planned but not yet completed | Planned but not yet completed | | **Uploaded to ePortfolio** | Not yet uploaded | Not yet uploaded | Not yet uploaded | | **Status of Finalized ePortfolio** | It is being worked on and not ready for final review. | The finalized ePortfolio is not completed yet. | The finalized ePortfolio is not completed yet. | |

References:

LinkedIn. (n.d.). What are the most common mistakes to avoid when building your portfolio?